



Hemnet's Buyer Barometer February 2025: More homebuyers believe in falling prices

In Hemnet's Buyer Barometer in March, housing price expectations clearly declined. The share of buyers who believe in rising prices dropped from 44 percent in February to 40 percent in March. At the same time, the share of buyers who expect falling housing prices increased by 4 percentage points, from 13 to 17 percent.

Overall, this results in a net outcome of +24 percentage points in Hemnet's Buyer Barometer, 7 percentage points lower than in February's survey. Although there is still a relatively strong belief in rising prices, price expectations have clearly weakened and are now at their lowest level in a year. The share of buyers expecting rising prices has decreased from 54 percent in last December's peak to 40 percent.

Percentage of buyers expecting:

Increasing prices: 40.4 percent (44.0% in the previous month)

Decreasing prices: 16.9 percent (12.9 % in the previous month)

Unchanged prices: 42.7 percent (43.1% in the previous month)

Erik Holmberg, market Analyst at Hemnet, commented:

"The lower price expectations are likely partly due to increased uncertainty around inflation and interest rates. The rising geopolitical uncertainty may also affect future outlooks, though it usually has a limited impact on actual price development as it is interest rates that are most consequential. If price expectations continue to decline, this could eventually be reflected in future price trends. At the same time, more than twice as many still believe in rising prices compared to falling prices."

Hemnet's Buyers' Barometer went out to 2,137 respondents between 1 and 3 March.

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About Hemnet Buyers' Barometer

The Buyer's Barometer is a survey that asks Hemnet visitors who plan to buy a home in the next six months, "How do you think property prices will develop where you live in the next six months?". The survey has at least 600 responses and is conducted monthly. The first survey was conducted in September 2017.



About Hemnet

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet is listed on Nasdaq Stockholm ('HEM').

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