



# Cecilia Beck-Friis to leave as CEO of Hemnet

**Hemnet Group AB (Hemnet) CEO Cecilia Beck-Friis has informed Hemnet's Board of Directors that she intends to leave her position. She will remain in her current role until a successor has been appointed.**

The process of finding a new CEO will be led by Hemnet's Chair Anders Nilsson and will begin immediately.

Cecilia assumed the position of CEO in 2017. Since then she has played an important role in continuing to develop and grow Sweden's largest property platform.

"I would like to extend my and the Board's warmest thanks to Cecilia for an outstanding contribution to Hemnet. Together with her team, she has driven an extraordinary development and growth in the company. Hemnet has been a hub for the Swedish property market for 25 years, but under Cecilia's leadership, has expanded its product offering, quadrupled its revenue, and transitioned from a privately-owned company to a publicly traded one. This has positioned Hemnet on a stable foundation ahead of its continued growth journey." says **Anders Nilsson**, Chair of the Hemnet Board of Directors.

"After seven transformative and exciting years at Hemnet, I have decided to consider the next step in my career. It has not been an easy decision, but the timing feels right. We have delivered what we promised and more, we have invested in and developed a scalable platform and a product that will continue to grow in the future. Moreover, we have a strong and motivated team in place and a property market that is on the way back. Until a successor is appointed, however, I am fully dedicated to continuing to lead Hemnet." says **Cecilia Beck-Friis**, CEO of Hemnet.

Cecilia will remain as CEO for Hemnet until a successor has been appointed, however no later than July 2025.

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### **About Hemnet**

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet's is listed on Nasdaq Stockholm ('HEM').

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