

Hemnet announces finalists for Guldhemmet 2022

After going through and evaluating more than 350 nominations, the Guldhemmet jury has now named a total of 21 finalists. Winners will be announced March 23 at Eric Ericsonhallen in Stockholm at Hemnet's Guldhemmet gala, which recognises some of the leading profiles and strongest efforts in the Swedish housing industry.

Guldhemmet is an initiative from Hemnet that, for the fourth consecutive year, gathers and highlights the best achievements of the housing industry from the past year. The gala will take place on March 23 at Eric Ericsonhallen in Stockholm and be hosted by a super duo known from several popular Swedish radio and TV shows - **Kodjo Akolor** (Morgonpasset i P3, Musikhjälpen, Melodifestivalen) and **Arantxa Alvarez** (Morgonpasset i P3, Musikhjälpen, Bäst i test).

"It is fantastic to see the record number of nominations that have been received for Guldhemmet and that the event is becoming so established. After an unusual and challenging year for the property market, celebrating the industry feels more important than ever and I'm really looking forward to doing just that on March 23", says **Cecilia Beck-Friis**, CEO at Hemnet.

During the evening, ten awards will be presented to real estate agents and property developers. Six of these are based on nominations, with winners and finalists selected by the Guldhemmet jury, and three awards are based on Hemnet's sales statistics ("Andelsstatistiken"). One award (Top Agent of the Year) is a "hybrid award" where the finalists and winners are based on a combination of statistics and a qualitative nomination.

Finalists

Nomination awards - Real estate agents

Shooting Star of the Year (Årets Stjärnskott)

Maria Sandberg, RUM Mäklarbyrå , Kristianstad Mikael Pålsson, Ludvig & Co Fastighetsförmedling, Kristianstad Sebastian Abrahamsson, Fastighetsbyrån, Helsingborg

Agent Assistant of the Year (Arets Mäklarassistent)

Lena Kvant, Fastighetsbyrån, Lund Caroline Jönsson. Erik Olsson, Nacka Annette Alvarsson, Fastighetsbyrån, Linköping

Agent Personality of the Year (Arets Mäklarpersonlighet)

Ebba Thielebeule, Alicia Edelman, Stockholm Filip Abrizeh, Fastighetsbyrån, Stockholm Linus von Hofsten, Svenska Mäklarhuset, Solna

Agent Office of the Year (Arets Mäklarkontor)

Fastighetsbyrån, Kungsbacka Alicia Edelman, Stockholm Ahre Villor & Våningar, Göteborg

Top Agent of the Year (Årets Toppmäklare) (hybrid award)

The selection for Top Agent of the Year consists of the top-selling real estate agent in each district, and the finalists and winners are selected by Guldhemmet's jury based on the nominations submitted.

Richard Lagerling, Lagerlings, Östermalm Selma Kahrimanovic, Pontuz Löfgren, Kalmar Julian Valkov, Eskils fastighetsförmedling, Eskilstuna

Nomination awards - Property Developers

Housing project of the Year(Årets Bostadsprojekt)

Onesix, OKIDOKI Greenhouse Sthlm, Electrolux Group Cederhusen, Folkhem

Innovator of the Year (Arets Nytänkare)

Brf Villa Mälarhöjden, Theory Into Practice Arkitektradhusen Brunnshög, Lunds kommun OBOS Deläga, OBOS

Statistical prices based on Hemnet's "Andelsstatistik":

Agent of the Year - houses (Arets Husmäklare)

Martin Drotz, Svensk Fastighetsförmedling, Linköping Christian Johansson, Mäklarhuset, Gislaved Peder Ledin, Fastighetsbyrån, Boden

Agent of the Year - Apartments (Årets Lägenhetsmäklare)

Ronni Mleczkovicz, Unik Fastighetsförmedling, Stockholm Jony Eliyo, Länsförsäkringar Fastighetsförmedling, Järfälla Benjamin Akyol, Länsförsäkringar Fastighetsförmedling, Göteborg Nordost

Agent Company of the Year (Arets Mäklarkedja)

Fastighetsbyrån Länsförsäkringar Fastighetsförmedling Notar

The jury that appoints the Guldhemmet winners:

Kajsa Crona, Office Manager Tengbom and adj professor Chalmers Tobias Olsson, Union Director Sveriges Arkitekter Anders Carlén, Business Developer Bonnier News Kajsa Hessel, CEO Svensk Byggtjänst Aurora Ruuskanen, Product Manager new construction Hemnet Joakim Båge, Consultant Jenny Persson, Editor in Chief Mäklarvärlden Jenny Stenberg, CEO Fastighetsmäklarförbundet Jonas Rosén, CEO Mäklarsamfundet Staffan Tell, Head of PR Hemnet

For more information about Guldhemmet, visit <u>guldhemmet.se</u> or follow us on Instagram <u>@guldhemmet.</u>

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About Hemnet

Hemnet operates the leading property platform in Sweden. The company emerged as an industry initiative in 1998 and has since transformed into a "win-win" value proposition for the housing market. By offering a unique combination of relevant products, insights and inspiration, Hemnet has built lasting relationships with buyers, sellers, and agents for more than 20 years. Hemnet shares a mutual passion for homes with its stakeholders and is driven by being an independent go-to-place for people to turn to for the various housing needs that arise through life. This is mirrored in the Company's vision to be the key to your property journey, supplying products and services to improve efficiency, transparency and mobility on the housing market. Hemnet's is listed on Nasdaq Stockholm ('HEM').